NS3EDU – WordPress Development Curriculum Industry-Oriented | Job-Focused | Hands-On Training

Program Overview

TheNS3EDU WordPress DevelopmentProgram isdesigned to build strong website fundamentals to advanced WordPress development and customization skills. This curriculum focuses on website creation, theme and plugin management, customization, performance, security, e-commerce, and real-world projects, making learners industry-ready WordPress developers.

LEVEL 1: WordPress Fundamentals (Beginner Level)

Part 1: Introduction to WordPress

- WhatisWordPress

- WordPress.org vs WordPress.com

- CMS Concept

- Use-cases of WordPress

- Career Opportunities in WordPress

Part 2: Web Basics for WordPress

- HowWebsitesWork

- Domain & Hosting Concepts

- DNS Basics

- FTP & File Manager

- Localhost Setup (XAMPP / LocalWP)

Part 3: WordPress Installation & Setup

- Installing WordPress (Local & Live Server)

- WordPress Dashboard Overview

- General Settings

- Users & Roles

Part 4: WordPress Content Management

- Posts vs Pages

- Categories & Tags

- Media Library

- Menus

- Widgets

Part 5: Themes & Customization

- Free vs Premium Themes

- Installing & Activating Themes

- Theme Customizer

- Child Themes (Intro)

- Responsive Design Basics

LEVEL 2: WordPress Development (Intermediate Level)

Part 6: Plugins & Functionality

- What are Plugins

- Essential Plugins

- Installing & Configuring Plugins

- Security Plugins

- Performance Plugins

Part 7: Page Builders

- Elementor (Core to Advanced)

- Gutenberg Editor

- Page Layout Design

- Responsive Editing

Part 8: WordPress Customization

- Custom CSS

- Basic HTML & CSS for WordPress

- Custom Menus & Widgets

- Theme Options

Part 9: Forms & User Interaction

- Contact Forms

- Registration & Login Forms

- Email Integration

- Lead Capture Forms

Part 10: SEO for WordPress

- On-Page SEO

- SEO Plugins (Yoast / Rank Math)

- URL Structure

- Speed & Performance Basics

LEVEL 3: Advanced WordPress (Professional Level)

Part 11: WooCommerce (E-Commerce)

- WooCommerceSetup

- Products & Categories

- Payment Gateway Integration

- Shipping & Tax Settings

- Order Management

Part 12: WordPress Security

- Common WordPressAttacks

- Security Best Practices

- Backup & Restore

- User Access Control

Part 13: Performance Optimization

- WebsiteSpeedOptimization

- Caching

- Image Optimization

- CDN Basics

Part 14: Hosting, Migration & Maintenance

- Hosting Management - Website Migration - Backup Strategies - Website Maintenance

Part 15: Real-World WordPress Projects

- Business Website

- Portfolio Website

- Blog Website

- E-Commerce Website

- Client-Based Project

Tools & Technologies Covered

- WordPress

- Elementor

- WooCommerce

- Yoast / Rank Math

- cPanel

- FTP

- Basic HTML & CSS

Outcome

Learnersbecomejob-ready WordPress Developers, capable of building, customizing, securing, and managing professional websites and e-commerce stores.

YOUR FUTURE OUR RESPONSIBILITY

Free consulting

Get trained with certified trainers

24X7 Lab access

Get placed

Employability enhancement program

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